

## Electronic Patent Application Fee Transmittal

<b>Application Number:</b>	10043698			
<b>Filing Date:</b>	09-Jan-2002			
<b>Title of Invention:</b>	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters			
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<b>Filer:</b>	Joel M. Fogelson			
<b>Attorney Docket Number:</b>	MNIO20001			
Filed as Large Entity				
<b>Utility under 35 USC 111(a) Filing Fees</b>				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Basic Filing:</b>				
<b>Pages:</b>				
<b>Claims:</b>				
<b>Miscellaneous-Filing:</b>				
<b>Petition:</b>				
<b>Patent-Appeals-and-Interference:</b>				
<b>Post-Allowance-and-Post-Issuance:</b>				
<b>Extension-of-Time:</b>				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Miscellaneous:</b>				
Request for continued examination	1801	1	810	810
<b>Total in USD (\$)</b>				<b>810</b>